

CRYPTOCHROME



'MORE HUMAN' ALBUM EPK

'fking A1 amazing'**
youtube comment

CRYPTOCHROME are a three-piece electronic soul rap band from Reykjavík, Iceland.

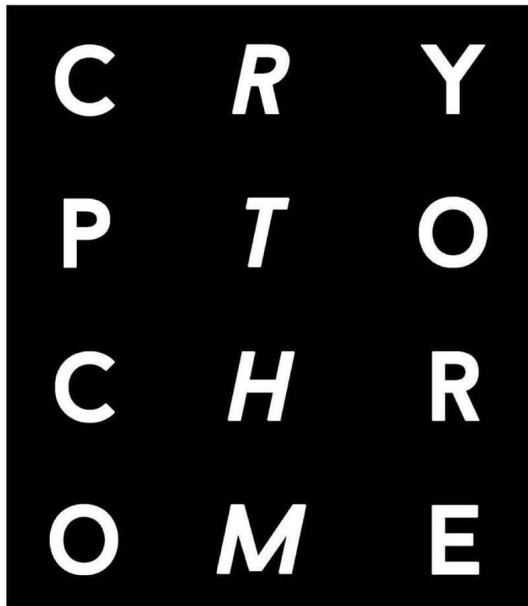
In 2016 they made waves by releasing a video a month for their album 'More Human', an elaborate project which brought them national and international praise. With one award and Iceland Music Export funding now to their name, Cryptochrome are now ready to share that album with the world.

One of 'Ten Amazing New Artists You Need To See At Iceland Airwaves 2016', The Line of Best Fit



Still from 'Clappo' by Logi Hilmarsson. [Click image to view promo video.](#)

[Click here to view full video playlist.](#)



First conceived in 2012, CRYPTOCHROME have steadily been growing their artistic output, stage presence, and following ever since. Their first album, 'Anik of Dark Circle presents: Cryptochrome' which was released on Defcon Records in 2013, aroused the attention of british producer Leigh Lawson, who subsequently moved his studio to Iceland in order to record and perfect their second record 'More Human'. The result is a highly polished, super-sounding album which holds its own alongside any other modern large-budget release. In combination with the catchily haunting melodies of

singer and rapper Una, and the positive, affirming lyricism which gives the title 'More Human' its gravitas, it is easy to see why CRYPTOCHROME are being so well received.

'Cryptochrome are astonishingly ambitious'

Icelandic newspaper Vísir



Dream Team

One of the reasons for CRYPTOCHROME's current success is the combination of skills and experience the three main members bring to the table. Beatmaker Son was once heralded as 'Europe's best producer' by the legendary Dj Vadim (Ninja Tune). Singer and rapper Una, with her otherworldly voice and innate feeling for innovative melodies and poetic lyricism, has been writing and performing songs since childhood. Rapper Anik has inspired high-level MCs throughout the UK, and was even 'heavily responsible for the inception of Foreign Beggars'.

With their combined backgrounds in the visual arts and their electric, eye-pleasing stage presence, CRYPTOCHROME is a band that simply seems CONCEIVED to make amazing music.

“(Cryptochrome) has been playing all over the place and gathered a lot of attention for their ambitious shows and music videos”

The Line of Best Fit



Video Every Month

At the end of 2015, when CRYPTOCHROME already had three videos for their album nearly finished, Una decided to take it all the way by doing a video for every song of the album and releasing them monthly. This highly ambitious endeavour was completed on next to no budget alongside their already busy work and family lives, and the outcome was nothing less than spectacular. One of the videos, the groundbreaking 360° Virtual Reality 'Playdough', not only won 'Best Music Video' at the Northern Wave Film Festival, but was also featured on Virtual Reality's main platform Vrideo, and heralded as a visionary bridge between psychedelia and technology by The Daily Grail. 'From this Angle' won runner-up 'Best Short Film' on Iceland's national broadcaster RUV, and 'Hard Drive' was also nominated for 'Best Music Video' at Northern Wave. Just imagine what they could get done with time and money on their hands!



Still from 'Crazy Little You'. Click image to view.



Iceland Airwaves performance in Conde Nast's W magazine. [Click image to view.](#)

Sign of the Times

Apart from their captivating sound and visual finesse, what really sets CRYPTOCHROME apart from the rest is their sense of zeitgeist. As the album title suggests, their whole philosophy addresses the humanity in all of us in the turbulent times we live in, and fills the listener with self-worth, love, and an alternative mindset for the capitalist-dominated western world. The strong relationship between the three performers is clearly visible, in their videos and especially on stage, and their energy never fails to leave audiences deeply moved, and moving! The phrase 'i'm not usually into this kind of music, but what you do is AMAZING' has become a standard comment at CRYPTOCHROME shows. It seems Una, Son and Anik are tapping into something very powerful.



Still from the award-winning Virtual Reality video 'Playdough.' [Click image to view.](#)

**“Cryptochrome are doing exactly the right
thing”**
tonlist.de



Still from 'Clappo' by Logi Hilmarsson. Click image to view.

Album Release

The album 'More Human' is scheduled for full release on Bandcamp on the 26th of April 2017, and all other platforms shortly afterwards. Vinyl will be available for pre-order on their website, www.cryptochrome.is

RIYL

Roots Manuva, Die Antwoord, Portishead

LINKS

Cryptochrome.is [YouTube](#) [Facebook](#) [Instagram](#) [Soundcloud](#) [Twitter](#)

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